



Video Evaluation of Your Teaching Skills Proposal

Presented To:

Teacher Candidates

Schools of Education

Presented By:

John Hogan

Bridge-It Evaluation Services

4973 Williams Avenue

Bemus Point, NY 14712

Tel: 716-640-4456

Email: jjhogan25@yahoo.com

<http://www.bridgetservices.org>

Table of Contents

Cover Letter	3
Executive Summary	4
Project Process and Operation	4
Project Cost Synopsis	4
Strong Points	5
Project Benefits	5
Value Adds	6
Summary	6

**Bridge-It Evaluation Services
The BES Group
4973 Williams Avenue
Bemus Point, NY 14712**

Teacher Candidates,

My company is a pioneer in the process of tackling the challenges of successful teacher evaluations. The BES Group is positioned to provide pre-employment internet video evaluations of candidates who are seeking employment in the profession.

This proposal explains the strengths and services of The BES Group in meeting one of the challenges potential teacher candidates face - getting screened into the interview "pool". BES can provide an evaluation which:

- Is confidential
- Is totally controlled by you
- Rates you on the HEDI scale used in the APPR process
- Is conducted by a retired school administrator with multiple years of experience.
- **Will separate you from other candidates.**

At what cost? BES can offer this service for \$150.00 per evaluation. Being a retired School Superintendent, I fully recognize that an investment of this amount could provide vital information about your abilities to a potential employer.

Once again, thank you for your interest and I look forward to working with you. Please contact me with any questions you may have or to discuss further how BES can assist you in obtaining a teaching position.

Yours sincerely,
John Hogan
Retired Superintendent
jjhogan25@yahoo.com
716-640-4456

Executive Summary

Our Groups' mission is to provide teacher candidates with a resource of experienced and trained administrators to conduct evaluations under the requirements of the Annual Professional Performance Review process as outlined in the Federal "Race To The Top" initiative. Our objective is to put "boots on the ground" in order to help teacher candidates land their first job!

The BES Group can provide a cost effective approach. Principals will have more data to evaluate you as a potential employee.

We appreciate the individuality and unique skills you bring to the profession. One of our primary goals is to provide superb service at the lowest cost possible.

Our Group believes in ever-lasting partnerships with clients and looks forward to providing a video evaluation of your skills.

Project Processes and Operations

The BES Group has recruited a significant number of retired administrators to conduct evaluation. Your video will be collected using an iPad and uploaded to a secure video channel using Dartfish technology supported by ACT Tech Consulting.

Should you choose to purchase this service, please take the following steps:

1. Contact BES (jjhogan25@yahoo.com) and request an evaluation
2. Visit our website to pay the \$150.00 fee.
3. Video-tape a 20-30 minute lesson.
4. You will be given directions and security code to upload to Dartfish.
5. An evaluator will be assigned and request your lesson plan.
6. Evaluation and results will be returned to you.
7. Evaluator will also send you their resume.

Project Cost Synopsis

The cost for each evaluation is \$150.00.

The fee for each evaluation includes:

1. Review of lesson plan
2. Evaluation of a 20-30 min. lesson
3. Appropriate comments
4. Public Domain rubric used to rate you on HEDI scale.

Strong points

The BES Group possesses many assets and offers multiple advantages as it opens its services to teacher candidates. The BES Group is adeptly positioned to tackle the challenges of establishing and executing successful paradigms at a critical time in the evolution of teacher evaluation.

Lauded as state leaders in the process, The BES Group is strategically placed to achieve positive results for the following reasons:

1) Operational Performance

- a) The BES Group has a capacity to conduct thousands of classroom observations in NY.
- b) BES group members excel in their dedication to continue to improve education.

2) Business Outlook

- a) The BES Group is working through many channels to inform school districts about our service.
- b) The BES Group is networking with various organizations to expand our service beyond the borders of NYS.

3) Human Resources

- a) Team members currently include retired principals and superintendents who successfully served school districts in NY.
- b) Team members will be trained by BES and Act Tech as necessary.

4) Well-Defined Processes

- a) Team members will use a format that is standardized.
- b) Designed to separate you from other job applicants.

5) Quality Control

The BES Group will ensure consistent quality control procedures are used in each observation.

Project Benefits

By virtue of engaging with this endeavor, teacher candidates will achieve the following benefits:

- Vied as proactive in assessing competence.
- Better knowledge of future expectations.
- Increased quality of instruction
- Higher student achievement

Value Adds

Creating value is something The BES Group takes very seriously and we always aim to bring more to the table. That is why, when you engage the services of the BES Group, we guarantee great add-on features and benefits. Team members take pride in going above and beyond your expectations. In fact, we expect that with our evaluation service, clients will have non-biased, data and tools vital to boosting the quality of instruction. We are confident that you will enjoy working with our team members.

When you contract with The BES Group, we offer you valuable added features:

- **Training for Staff**
Our staff will be trained and retrained as necessary to ensure evaluations are conducted in a professional non-bias manner.
- **Regulations and Requirements**
As regulations and requirements evolve; team members will be trained as necessary.

Summary

The BES Group Pledge:

Cost Effective - Experienced - Service